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**Guy Le Houillier B.Sc., MBA**  
**EOStrat, Strategies & Management**  
Founder

Guy Le Houillier has worked on the Canadian and Global pharmaceutical world for more than 20 years where he was involved in various commercial and Business development initiatives.

Strong of his broad strategic and operational experience he established EOStrat, Strategies & Management in 2007 to support biopharmaceutical firms and financial institutions in the areas of Business Development and Commercial support.

He obtained his B.Sc. from McGill University in 1984. After a few years of experience in the pharmaceutical industry he successfully obtained his MBA from Sherbrooke University in 1989.

Over the last few years he had the opportunity to work in highly specialized therapeutic areas such as in HIV, Hepatitis, Nosocomial infections, Rheumatoid arthritis, Crohn's diseases and anesthesia, where he worked closely with the Research and Medical teams to develop new products, prepare and launch new products or investigate new licensing opportunities.

EOStrat, Strategies & Management can assist you in the following key areas:

- Market potential, dynamics and competitive assessments
- Sales projections, P&L analysis
- Development of clinical target product profile
- Development of Key opinion Leader network
- Search for licensing opportunities
- Development of patient support programs
- Deployment of Medical scientific liaison personnel

We look forward to have the chance to meet with you to better understand your needs and objectives!